

Town of Lincoln with Niagara Region

Ontario Street Urban Design Vision & Streetscape Master Plan Engagement Summary

August 2022

Town of Lincoln

Niagara Region

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Phase 1 Engagement Summary

Town of Lincoln

Niagara Region

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August 2022

Summary of Phase 1 Activities

- Launched project webpage: https://speakuplincoln.ca/ontario-street-study
- Present Intro to Council
- Completed Online Public Survey
- Completed Stakeholder Survey
- Held Online Public Open House #1

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Project Webpage Highlights





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Project Webpage Highlights

- Total page visits since page launched: 1.6K
- Informed visitors (i.e. viewed a photo, downloaded a document, looked at the FAQ list = 611
- Total of 286 survey participants took the online survey
- Ontario Street page continues to be in the top 5 of all of the ‘Speak Up Lincoln’ pages for each category, Engage, Inform and Aware.



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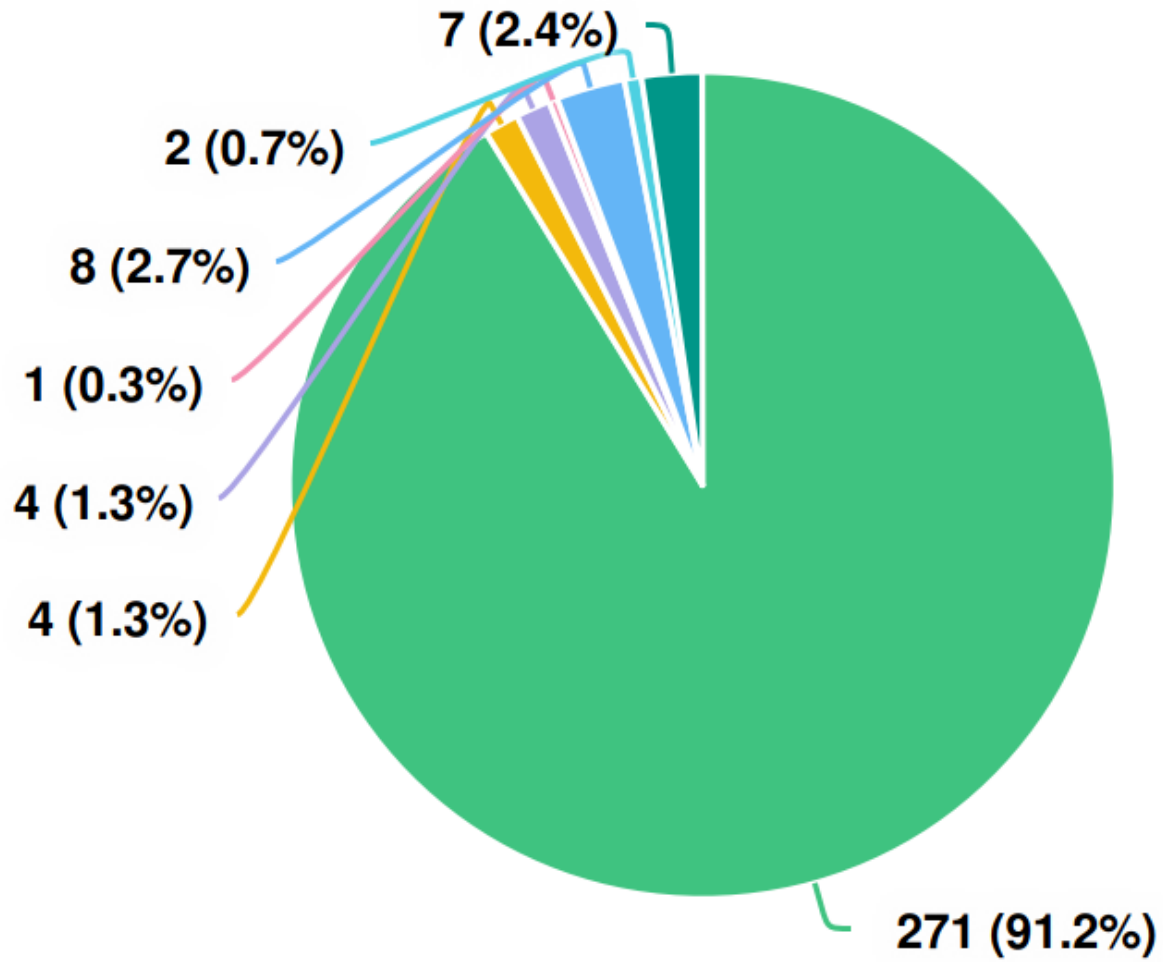
Online Public Survey Highlights



Online Public Survey Summary Highlights

As of February 28th 2022, Over 297 surveys completed.

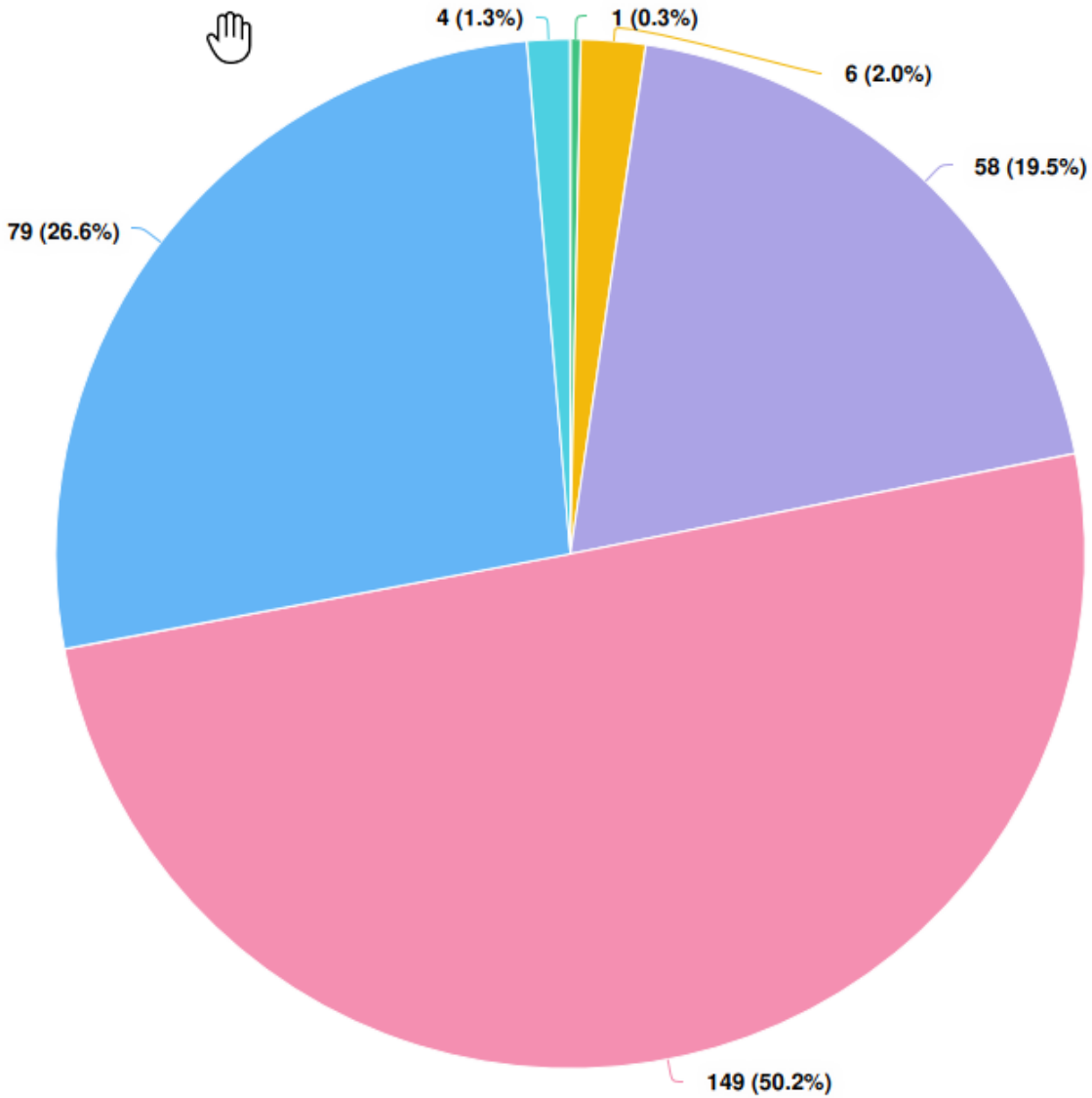
Where do you live?



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Online Public Survey Summary Highlights

What is your age range?

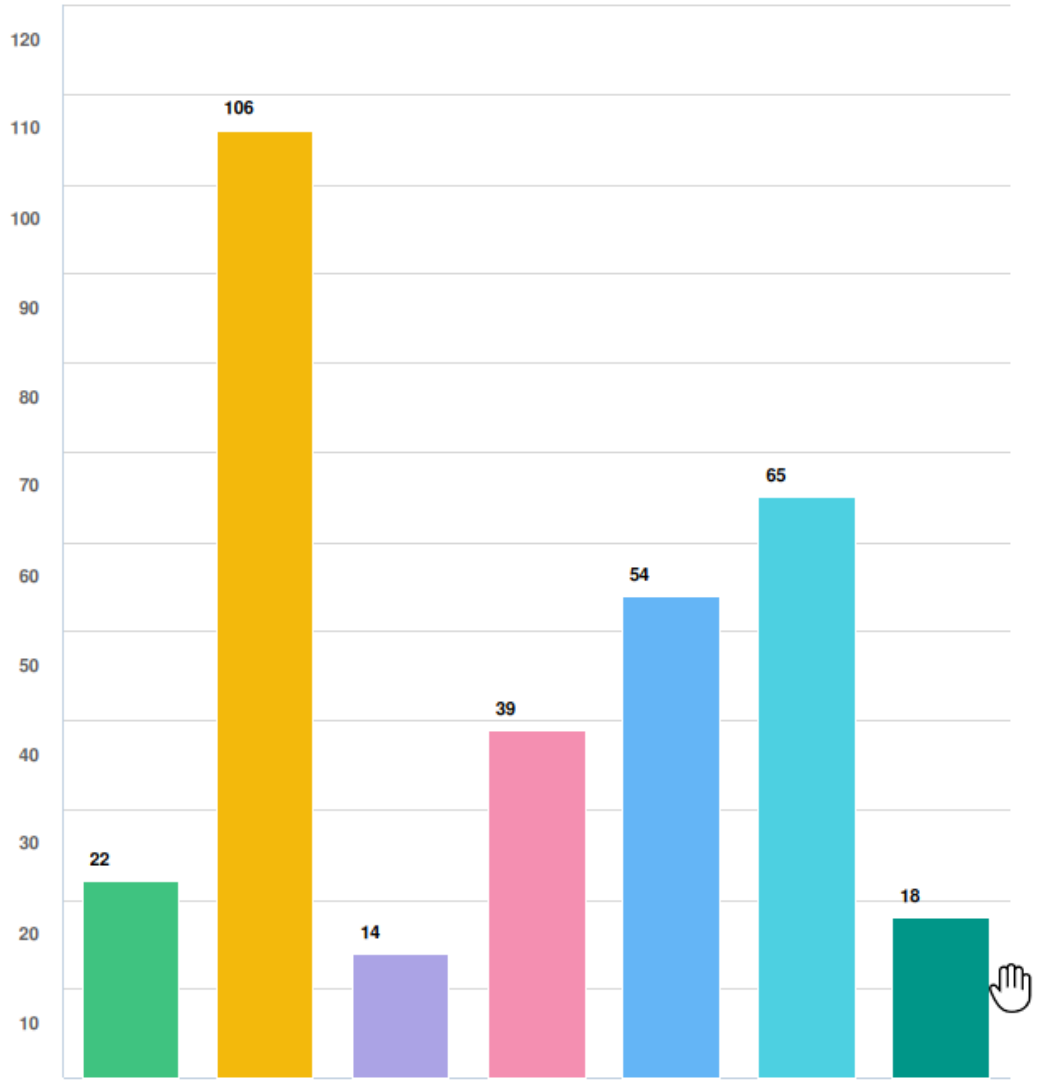


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Online Public Survey Summary Highlights

How would you categorize your household?

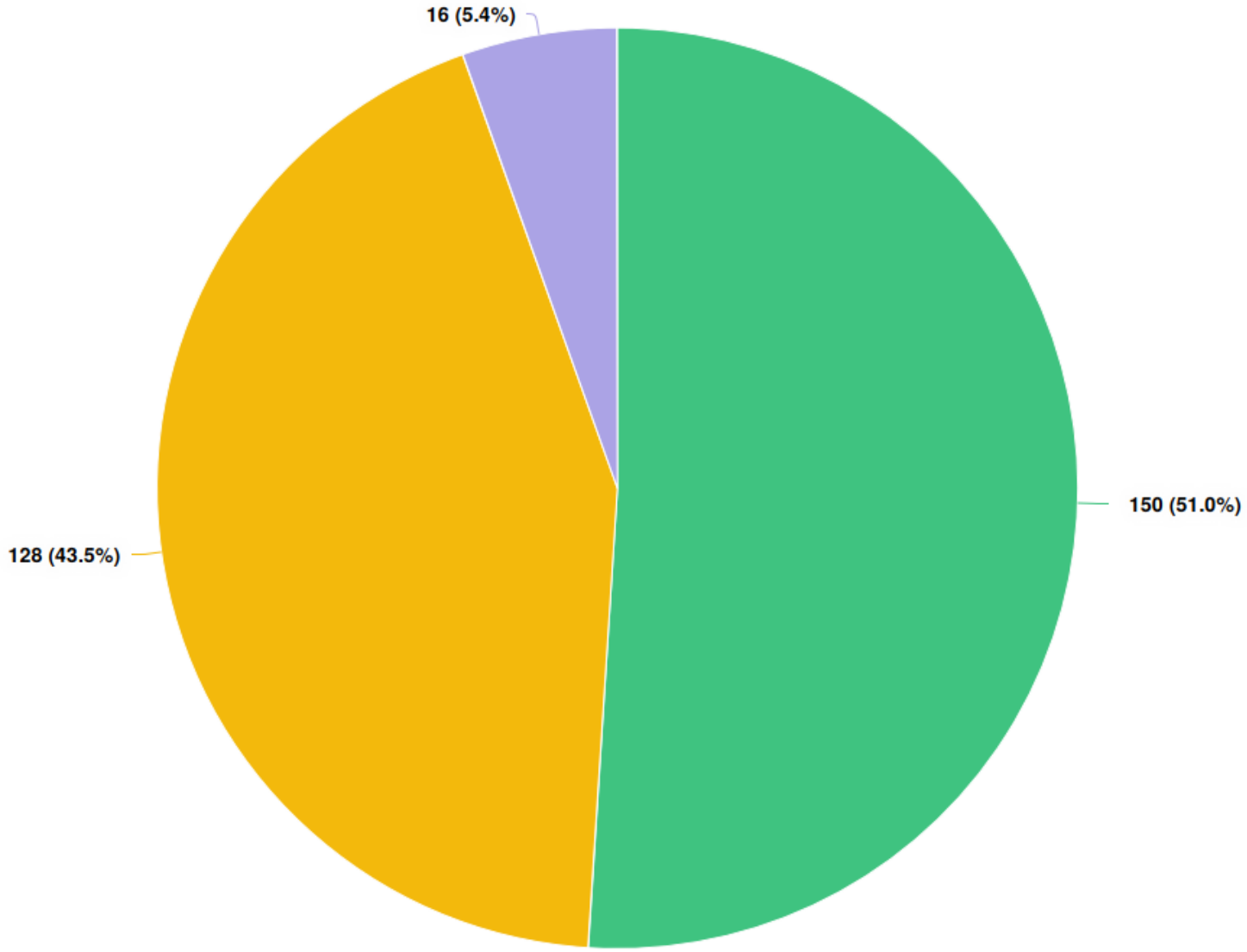
- Single individual (Adult)
- Two individuals (Adults)
- Two Individuals (Adult + Child)
- Family with small children (pre-school)
- Family with school age children (6 to 12)
- Family with teenagers (13+)
- Other (please specify)



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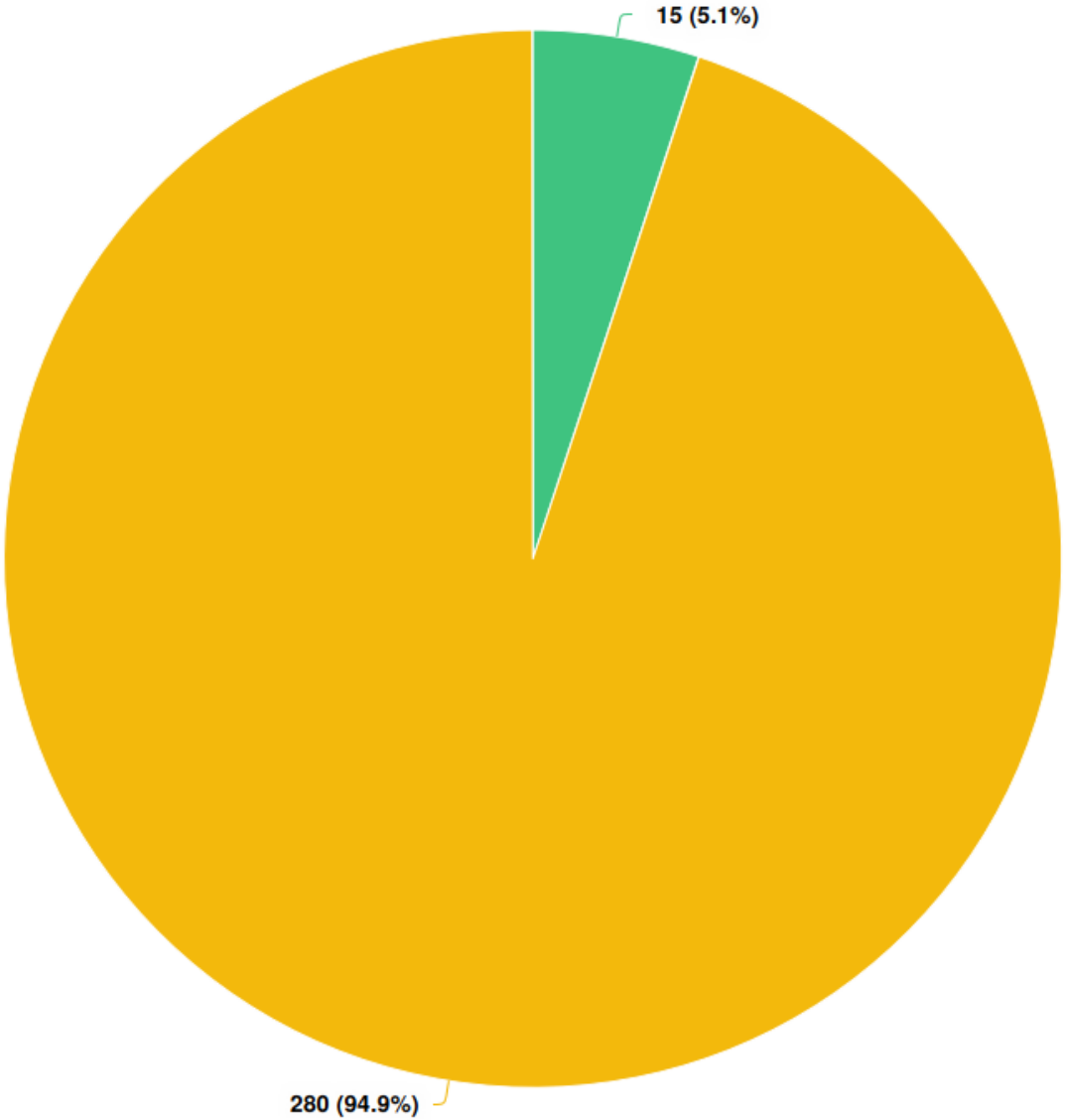
Online Public Survey Summary Highlights

Do you live within or directly adjacent to the Study Area Boundary?



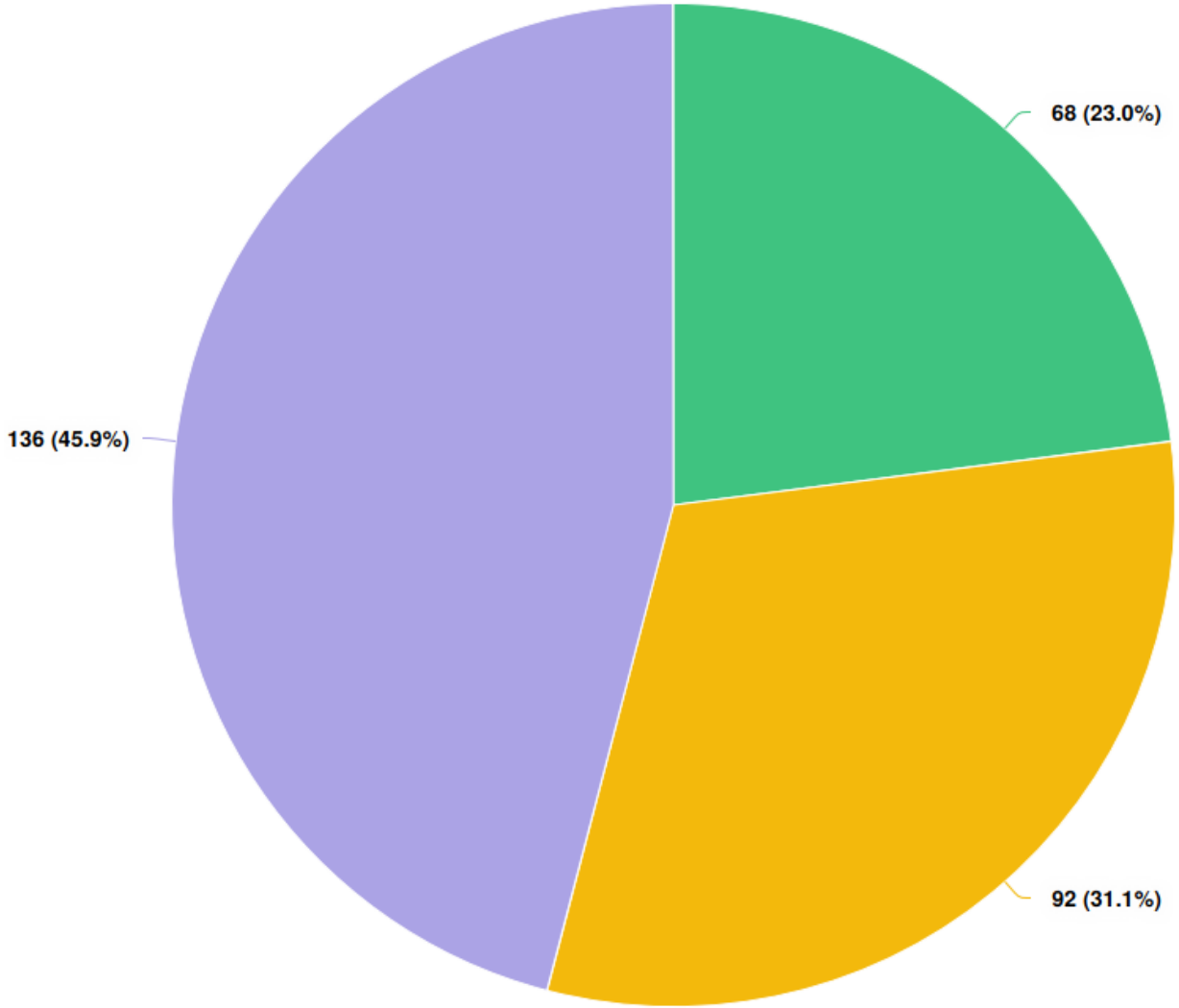
Online Public Survey Summary Highlights

Do you own or operate a business within or directly adjacent to the Study Area Boundary?



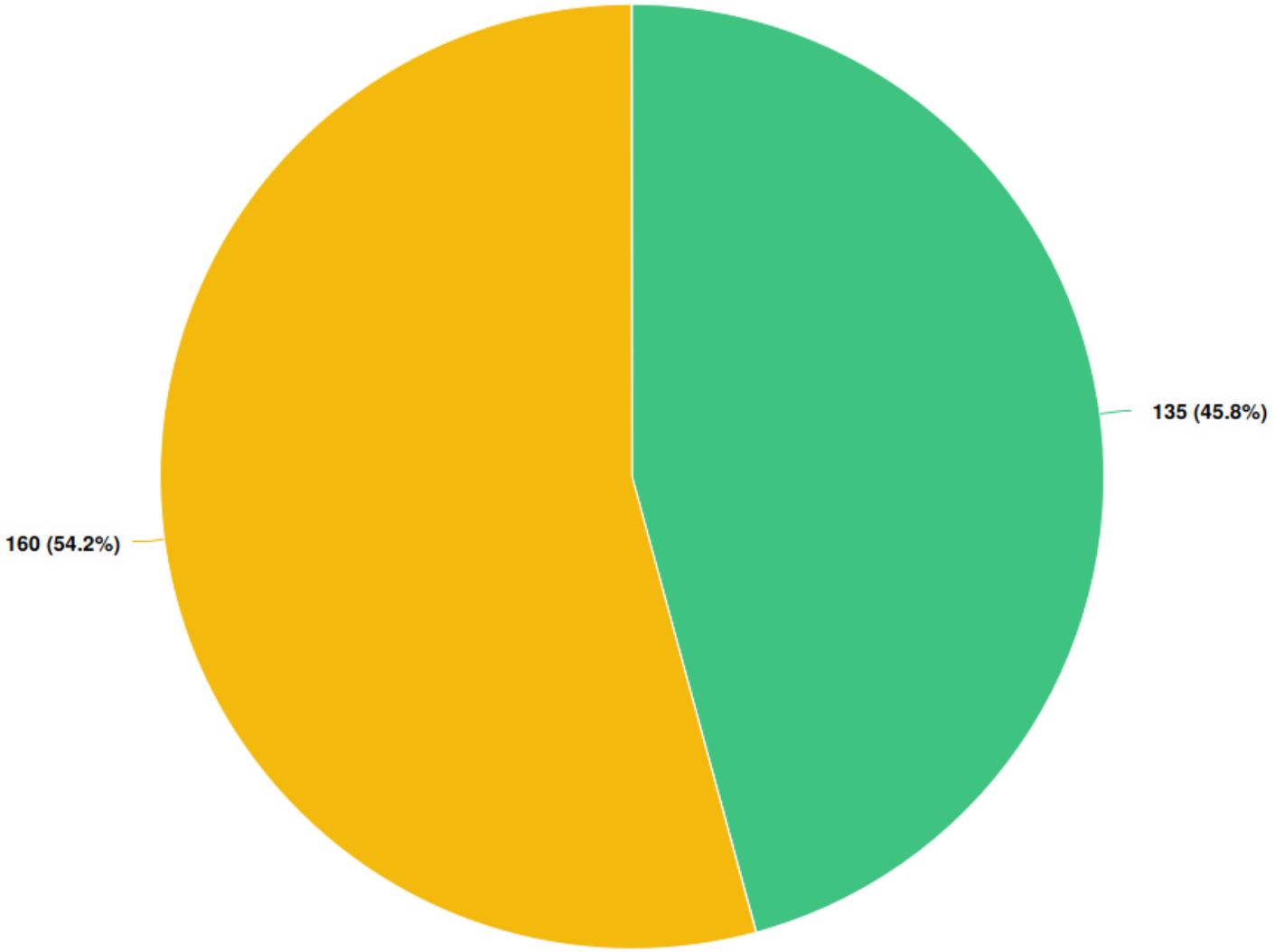
Online Public Survey Summary Highlights

How do you feel about the new and proposed developments that are occurring along Ontario Street?



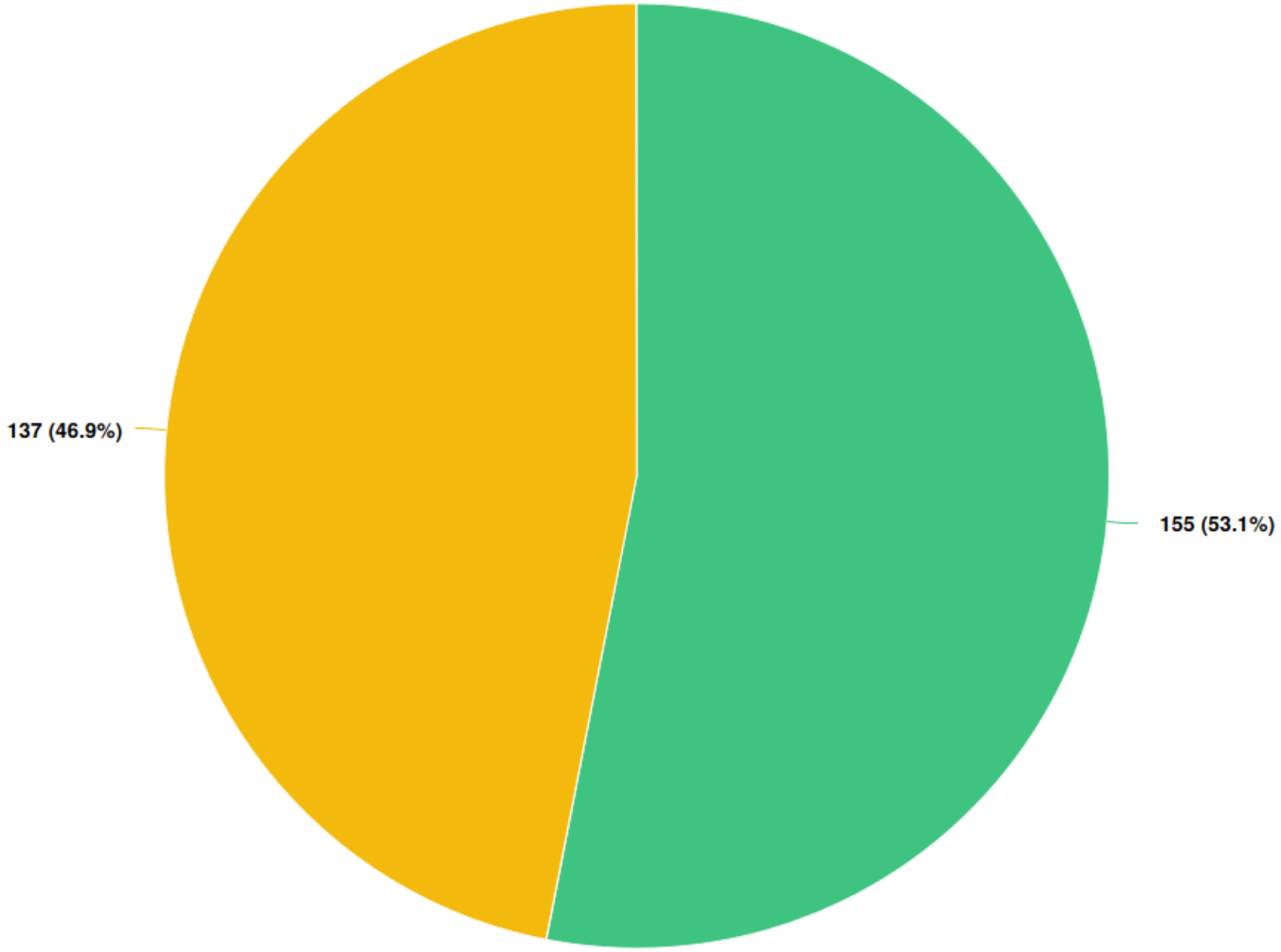
Online Public Survey Summary Highlights

Are there any sites along Ontario Street that you feel would be a good opportunity to evolve into a more compact / intensified built form in the future?



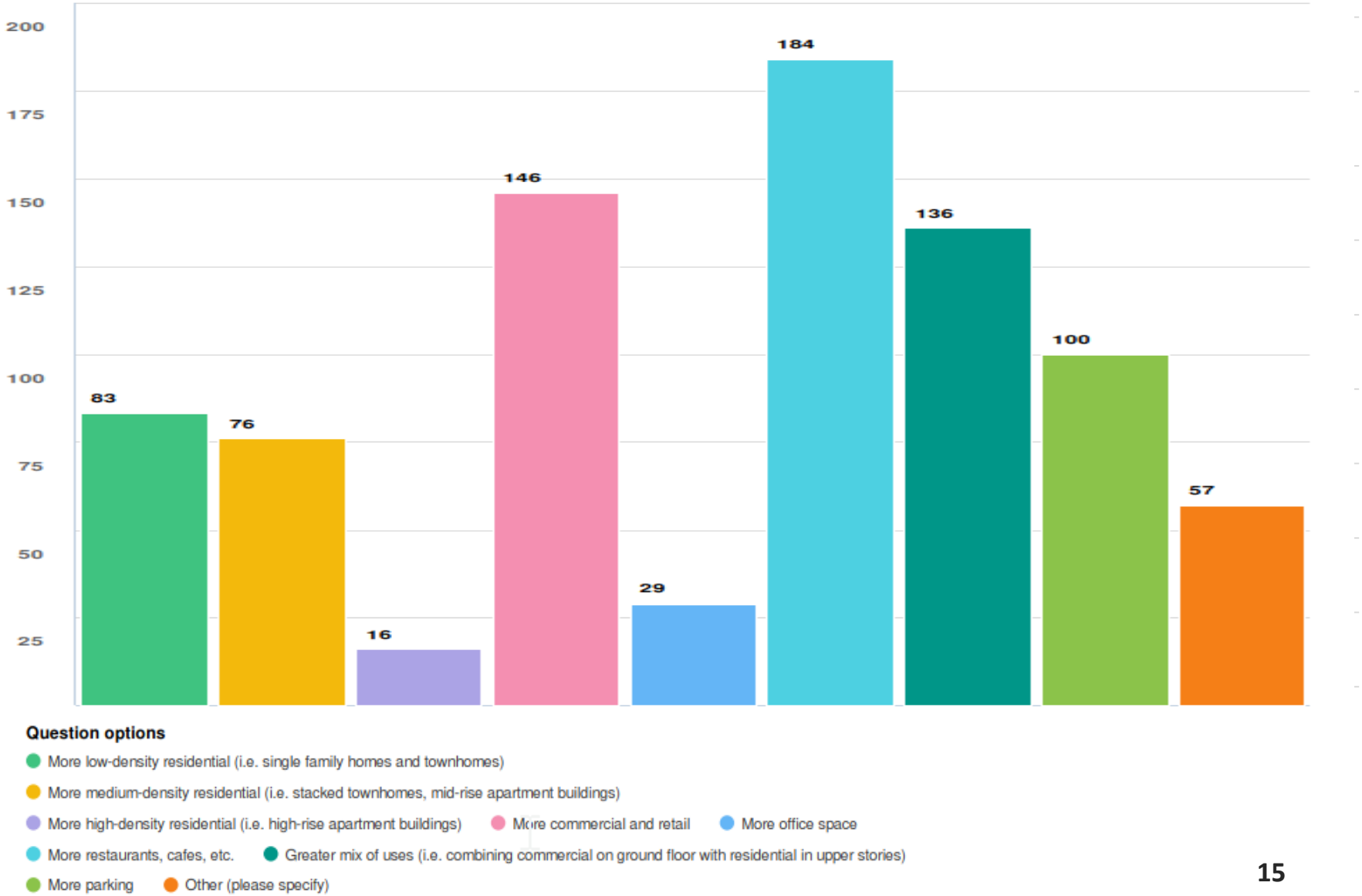
Online Public Survey Summary Highlights

Are there any areas along Ontario Street you feel should remain at status quo and not be considered for redevelopment at this time or for the duration of this plan?



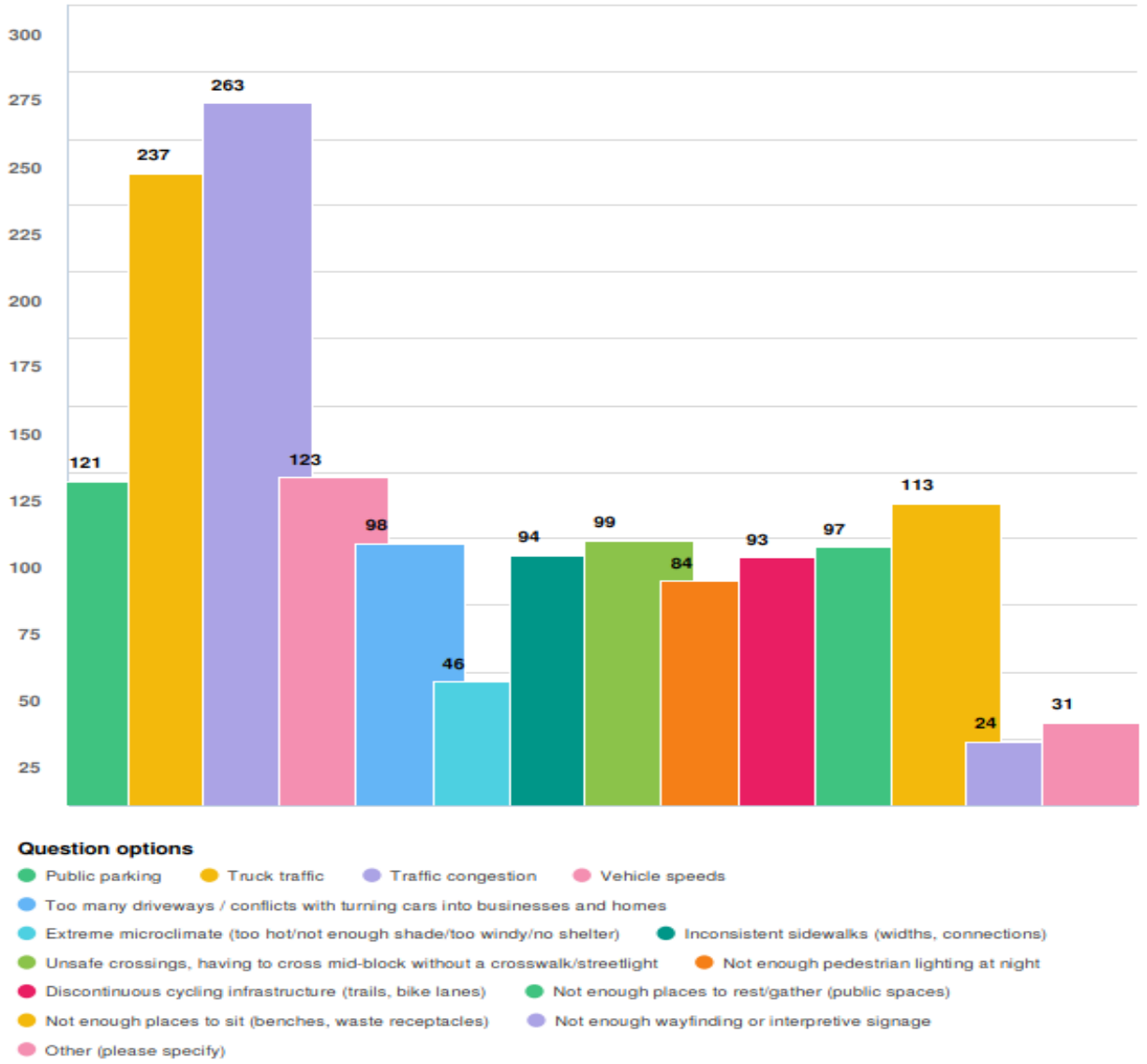
Online Public Survey Summary Highlights

Which of the following land uses, functions and built form typologies are important to you and would you like to see along Ontario Street? (please select all that apply)



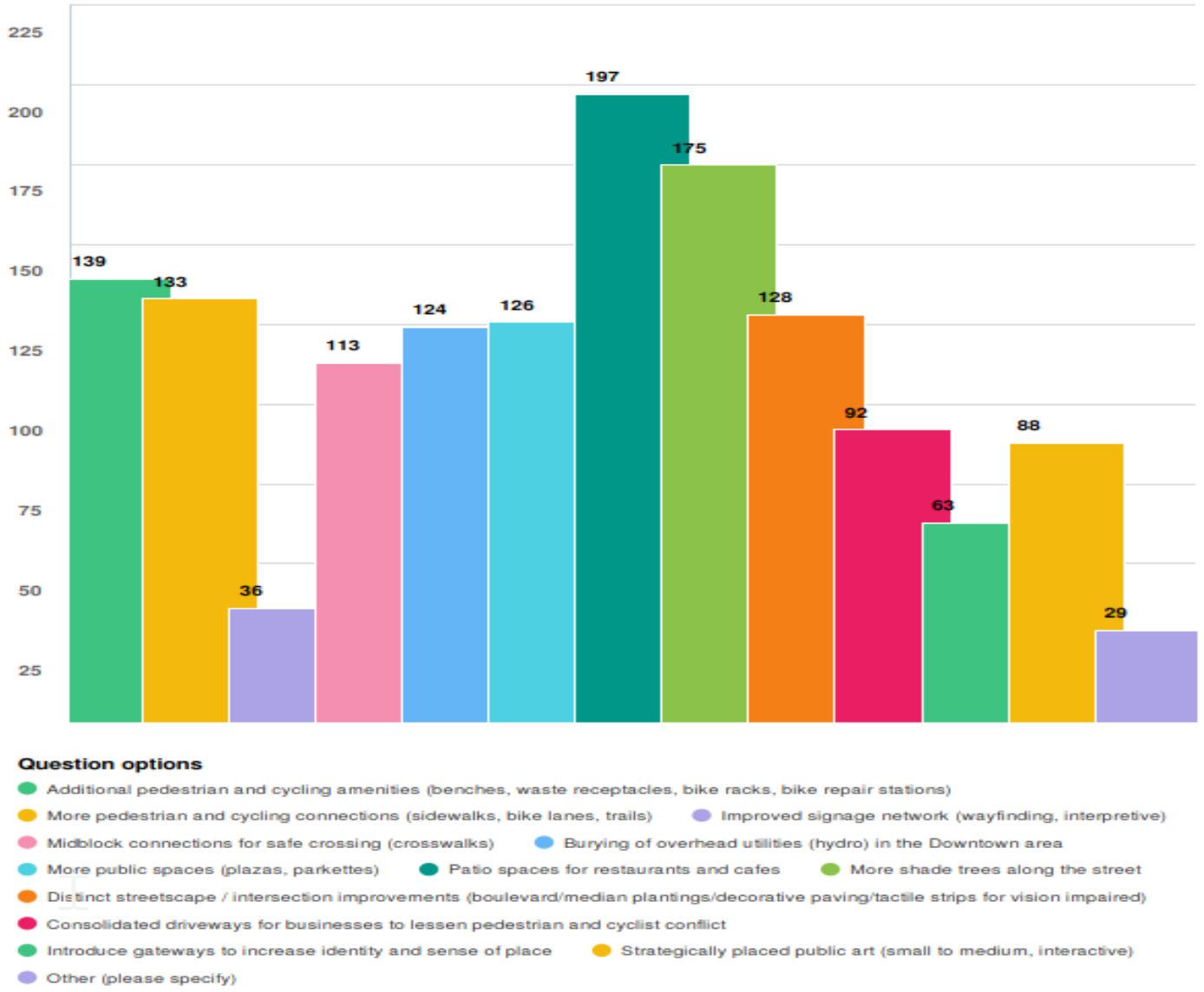
Online Public Survey Summary Highlights

In your opinion, what challenges do you see in the public realm along Ontario Street? (please select all that apply)



Online Public Survey Summary Highlights

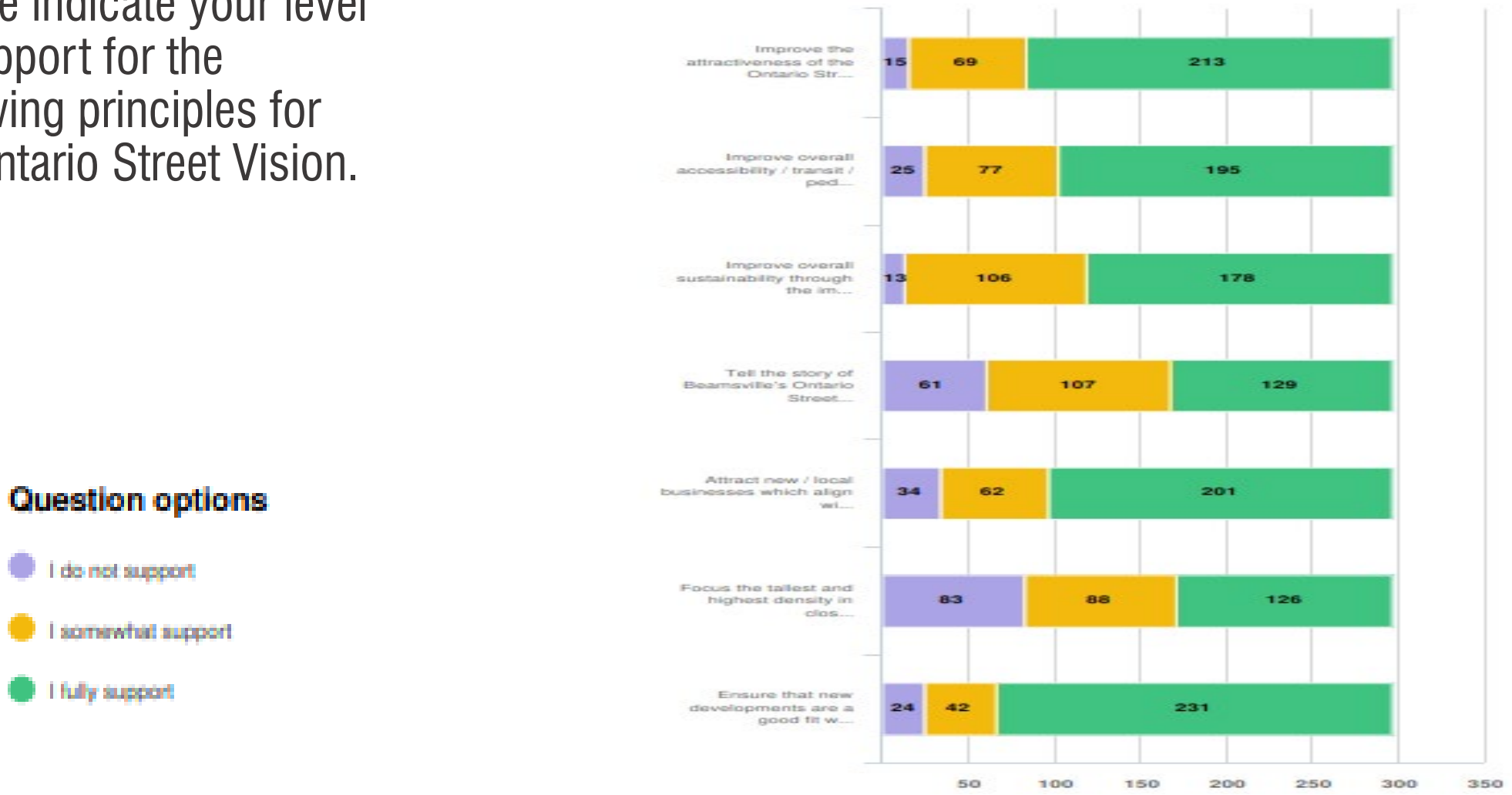
Which of the following potential streetscape and public realm improvements are important to you and would you like to see along Ontario Street? (please select all that apply)



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Online Public Survey Summary Highlights

Please indicate your level of support for the following principles for the Ontario Street Vision.





Stakeholder Survey Highlights



Stakeholder Survey Summary Highlights

As of early March we received 13 stakeholder surveys. Some of the themes emerging from their responses include:

- Lincoln / Beamsville Charm
- Building restoration in the downtown, some buildings in disrepair
- Streetscape improvements (grey and uninviting)
- Transition from auto focused and agricultural industries to mixed use
- More restaurants, patios and other retail amenities (e.g. Downtown Grimsby)
- More street trees and pedestrian amenities
- Concern about heights and desire to maintain views to escarpment

Stakeholder Survey Summary Highlights

Continued:

- Concern about trucking along corridor
- Concern about traffic congestion and vehicle speeds
- Intensification in strategic areas (Near GO station, King Street)
- Safer and more pedestrian and cyclist friendly
- Concern about signage clutter
- Rear parking vs. along street
- More green, community spaces, parks and trees
- Pinchpoint at railway for traffic
- More welcoming and inviting frontages both public and private



Public Open House #1 Highlights



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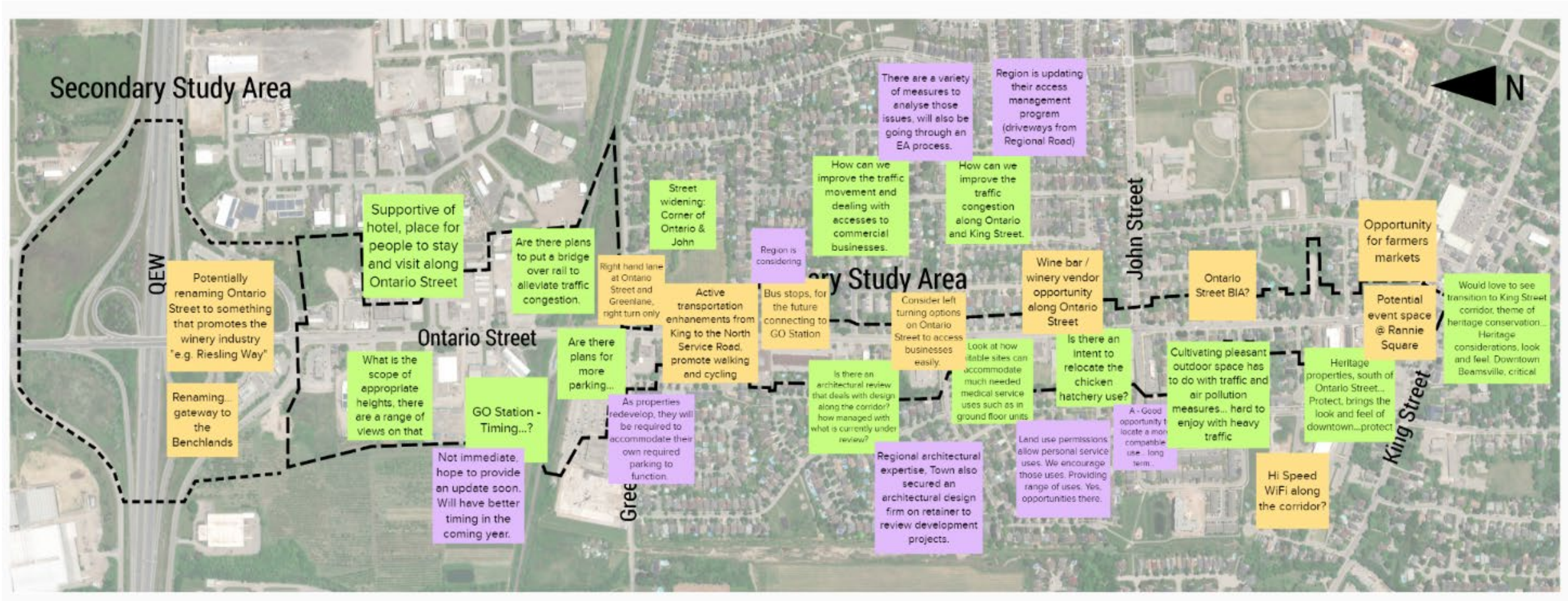
POH #1 Summary

- Project Introduction, Goals & Objectives
- Background Review
- ***Interactive Activity***
- Site Walk and SWOT Analysis
- Key Findings
- ***Interactive Activity***
- Case Studies
- What We've Heard So Far
- ***Interactive Activity***
- Next Steps & Engagement
- Project Information Resources



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Mural results: Are there areas where improvements should be minimal, where and why?



POH#1 Interactive Activity #1 Results

In one word, describe what you like about present-day Ontario Street.



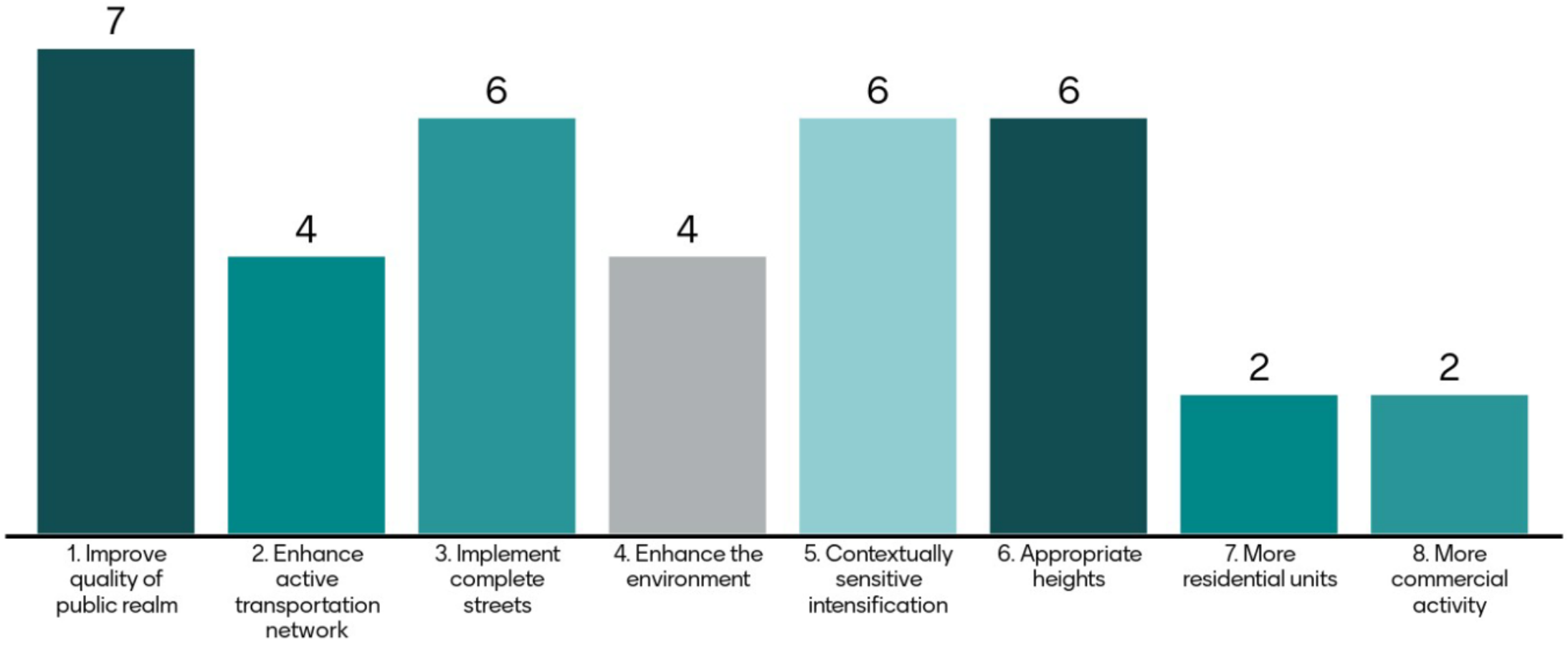
POH#1 Interactive Activity #2 Results

In one word, describe what about present-day Ontario Street could be improved.



POH#1 Interactive Activity #3 Results

Which of the following elements are your priority for Ontario Street? (pick three)



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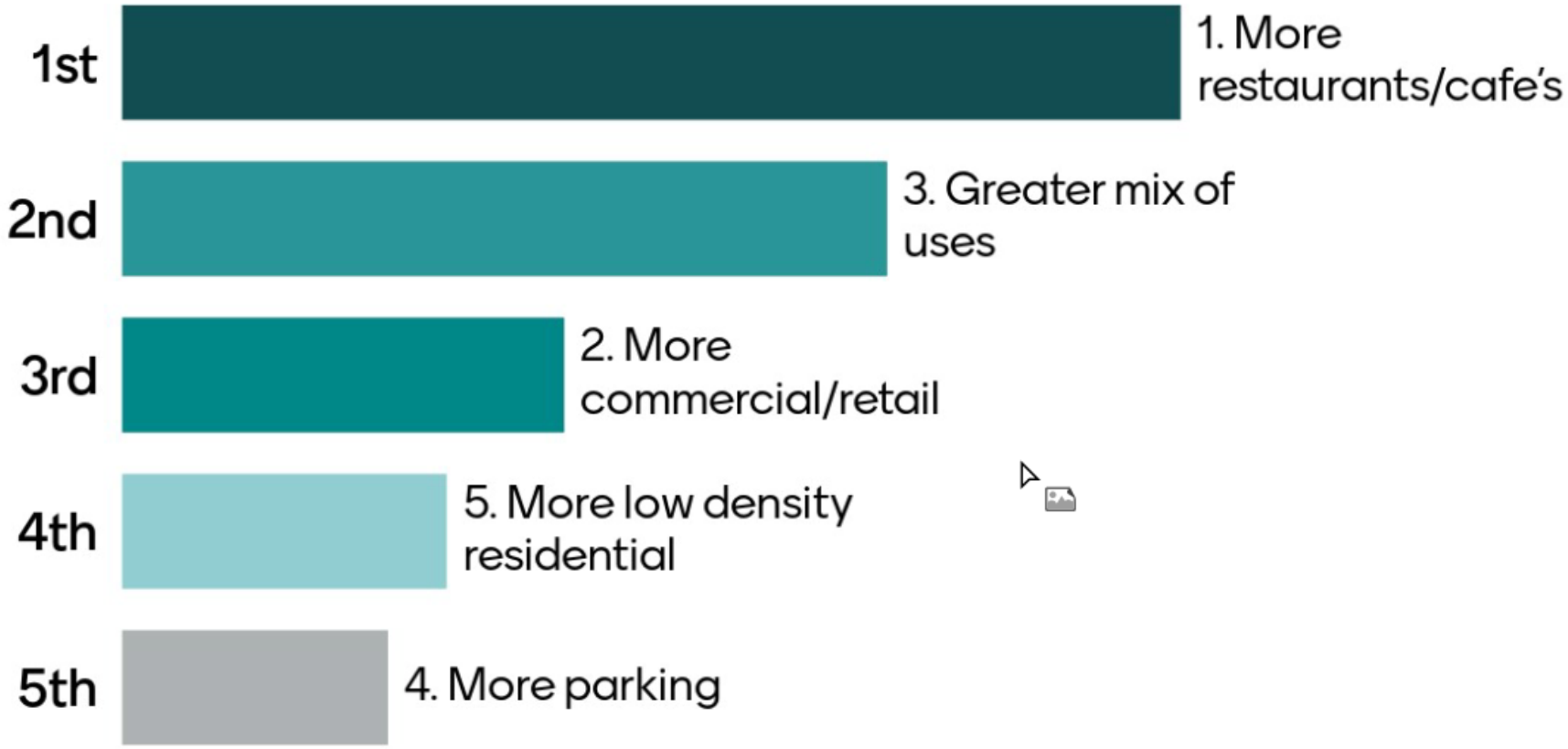
POH#1 Interactive Activity #4 Results

In one word, describe your future vision for Ontario Street.



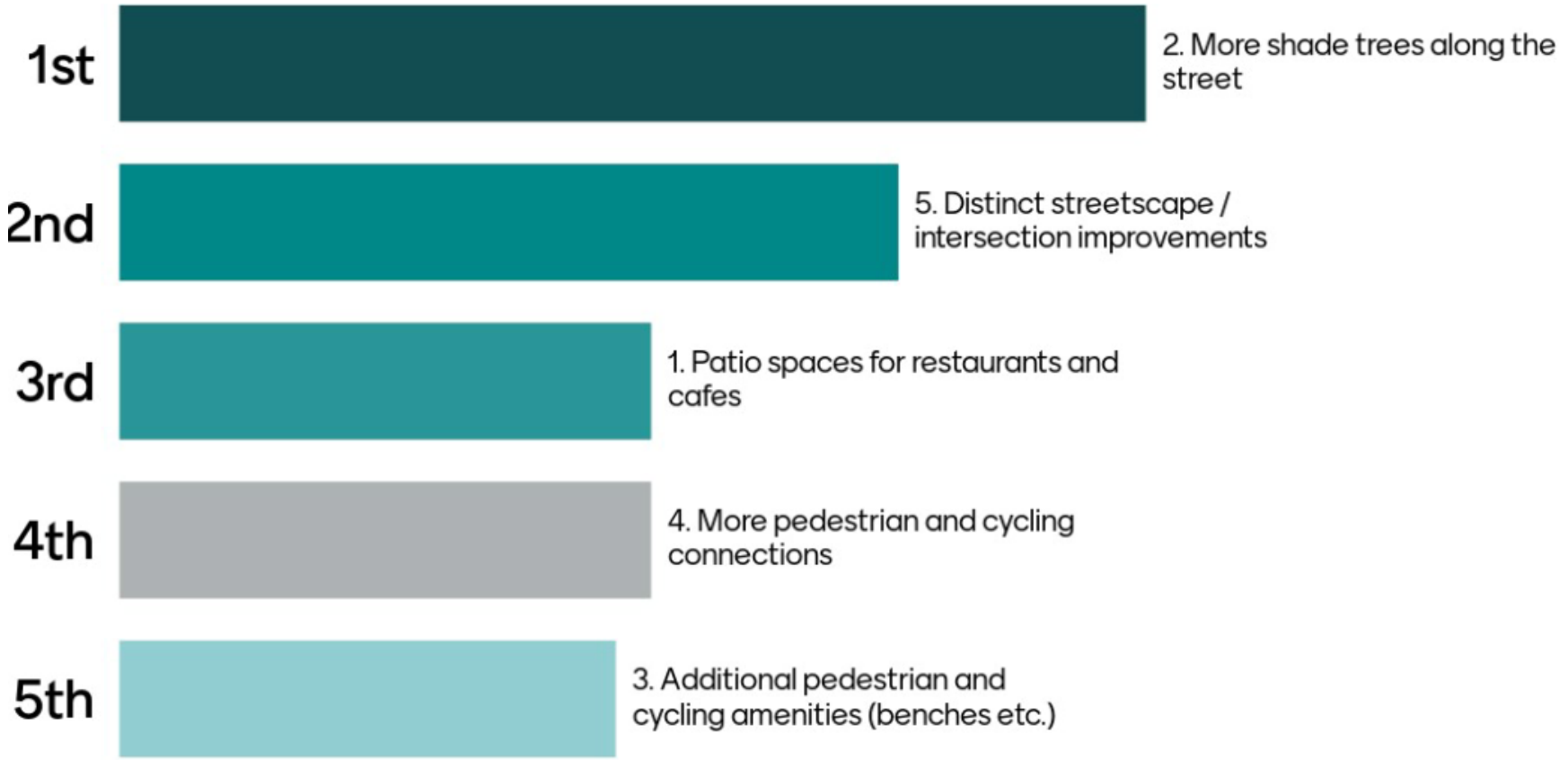
POH#1 Interactive Activity #5 Results

According to the survey results, the top 5 most important future uses/functions/typologies are listed below. Which is your top priority? (pick one)



POH#1 Interactive Activity #6 Results

According to the survey results, the top 5 most important public realm improvements are listed below. Which is your top priority? (pick one)



POH#1 Comments: Improvements around Ontario Street

- Extend the GO station to the Town
- Provide transitions to different streets and routes, for instance, transition to the King Street corridor and downtown of Beamsville
- Plan to put a bridge over the railway crossing gates
- Additional parking around Ontario streets towards the north end, near the gas stations
- Update store frontage sidewalks
- Road construction and development, street widening
- Pedestrian accommodation is critical in establishing a vibrant and functional corridor
- Best practices in street tree design is to choose species that branch out at a height of 2.4m (8 feet)
- Cultivate pleasant outdoor space
- Support more restaurant patios

POH#1 Comments : Improvements around Ontario Street

- Active transportation engagement from King Street to the North service road to promote pedestrian walking and cycling
- Improve congestion at King Street and Ontario Street; Victoria/King; Ontario/John
- Reduce traffic, noise and pollution combined
- Protect old historic homes South of Ontario Street
- Consider left turning options for cars on Ontario Street so that businesses on both sides can be accessed easily
- Make the right hand lane in Ontario on green right turn only
- Farmers market: provide vendors an opportunity to show-off their produce
- Use Rannie Square behind King Street as a flexible space for municipal parking, farmers market, festival uses, special events, market stalls
- Consider private partnership for hotel permissions, restaurants, cafes, winery for tourists



Phase 2 Engagement Summary

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Summary of Phase 2 & 3 Activities

- Held Online Public Open House #2
- Updated Project Webpage

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Public Open House #2 Highlights



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POH#2 Summary

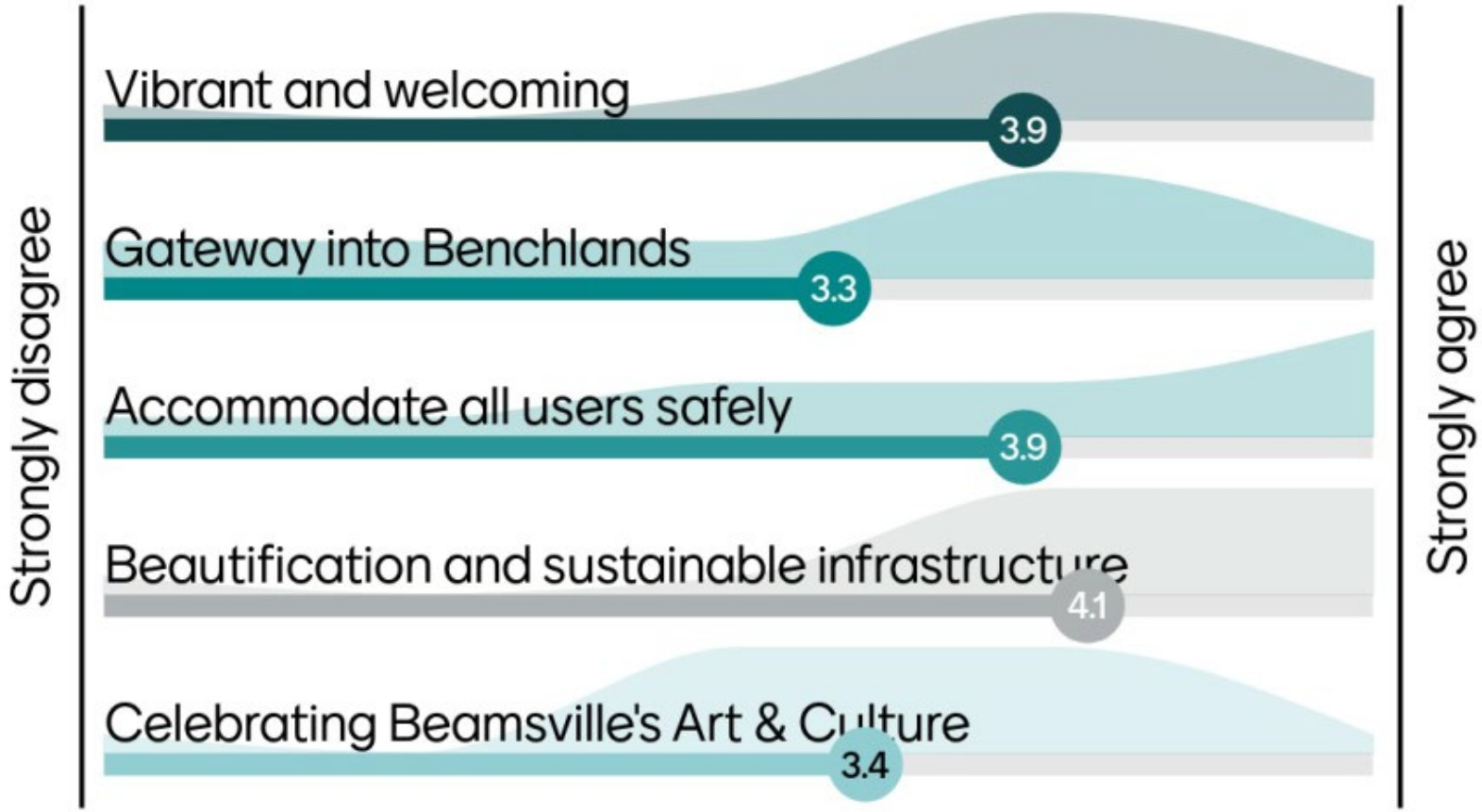
- Project Overview
- What We've Done So Far
- What We've Heard So Far
- Draft/Conceptual Ontario Street Cross-sections (Complete Streets)
- Draft Urban Design Vision
  - ***Interactive Activity***
- Draft Urban Design Principles
  - ***Interactive Activity***
- Draft Urban Design Concepts for Each Character Area
  - ***Interactive Activity***
- Next Steps



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POH#2 Interactive Activity #1 Results

What aspects of the vision are on/off the mark?



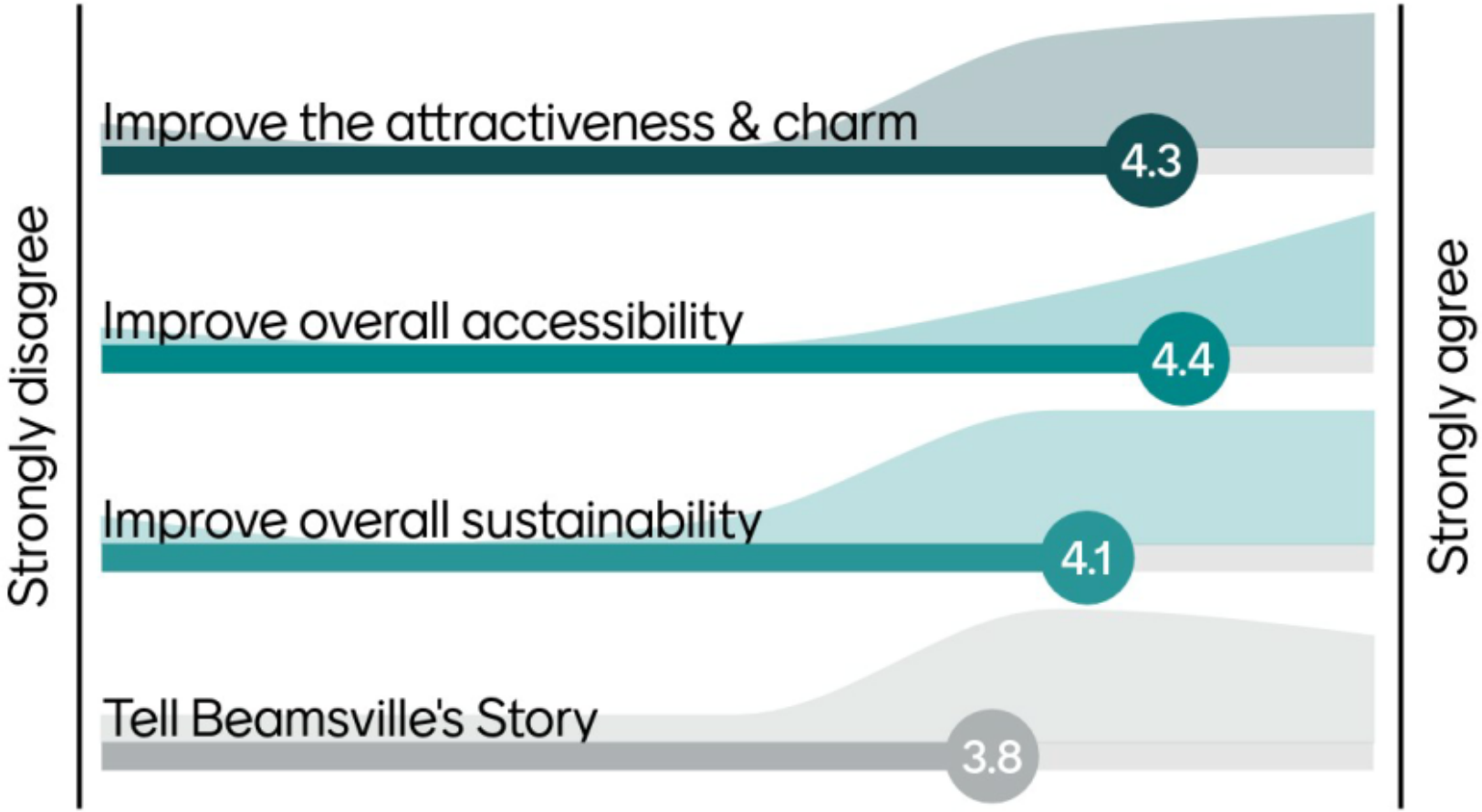
POH#2 Interactive Activity #2 Results

Are we missing anything?



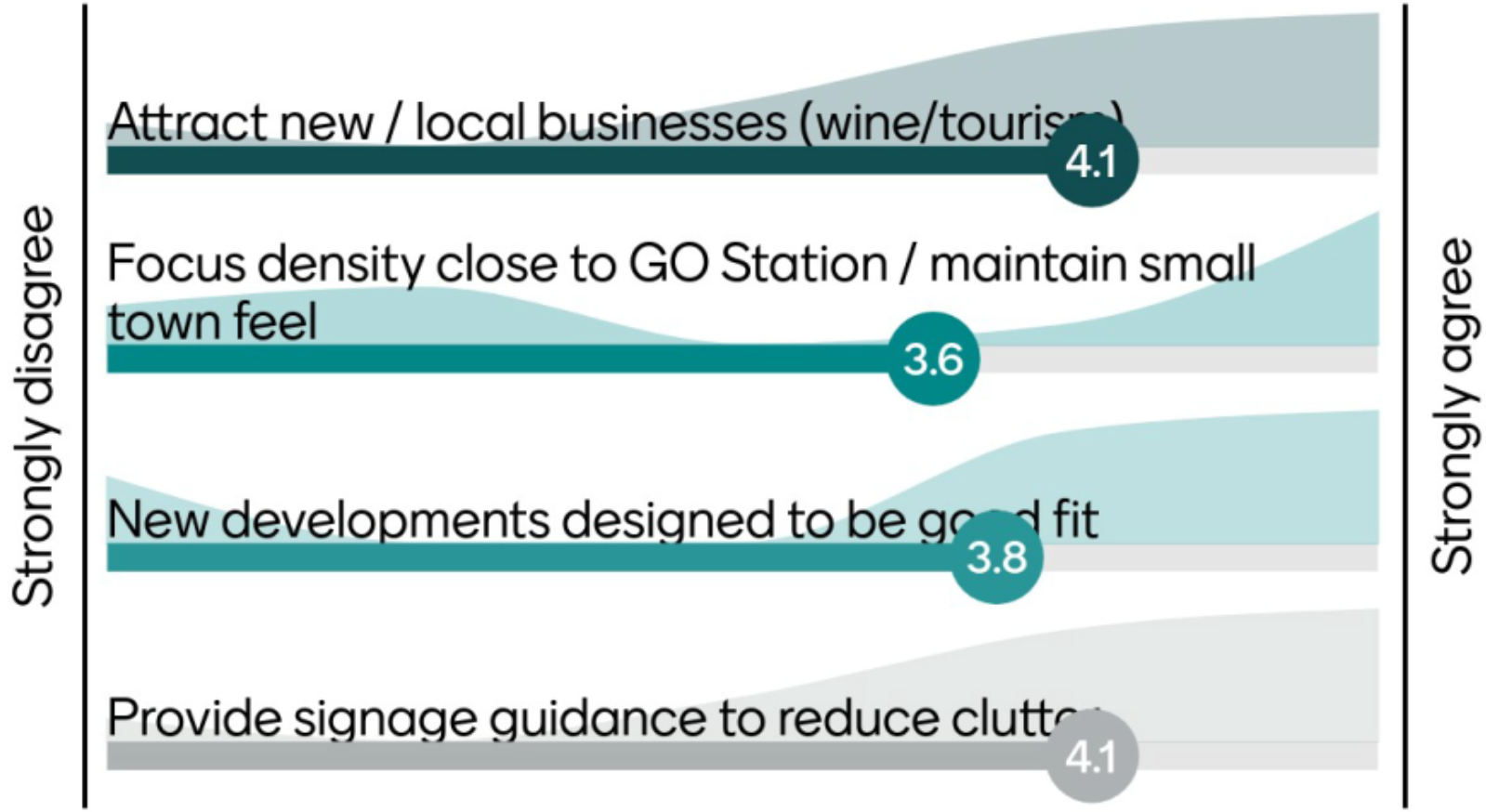
POH#2 Interactive Activity #3 Results

What aspects of the principles are on/off the mark?



POH#2 Interactive Activity #3 Results

What aspects of the principles are on/off the mark? (cont'd)



POH#2 Interactive Activity #4 Results

Are we missing anything?



POH#2 Interactive Activity #5 Results

What do you like about the draft concepts and sections?

Four story buildings, not six story.

most is appropriate concept overall. Think going to owners on the street would be most effective. Greenbelt community has dried up the money. foster a drive for new enterprises. give counsel selling points by the concepsts in final document.

higher density north of greenlane. accessabilty for all modes of transportation.street scaping. heritage protections.

concentrated areas for higher density. Pull more residential into Ontario St. with improvement of the commercial space and stronger focus away from the residential area for the commercial.

Should have taller Buibings on south side of QEW so as to have good view of lake, Toronto Skyline as well as Escaroment. This should act as Gateway to Lincoln and should be prominently visible on QEW.

We like the bike lanes and accessibility, and bringing back trees to the street. Also, limiting heights of buildings so the views are not lost.

Landmark buildings new the major gateways are great. And smart densification allowances for new development

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POH#2 Interactive Activity #6 Results

What could be improved or included?

Changes to Rannie Sq. could pose a loss of parking spaces for King St. shopping

Buildings on South side of QEW should be taller and land mark community buildings- self sustaining.

The storm water retention areas. These are positioned very close to existing residential dwellings. Need to be moved further away to prevent flooding of basements, insect issues, odours etc.

Traffic light at Friesen and Ontario please.

Ensuring sufficient parking for pubic. With a "main" street feel you could be removing parking. With the multi use of the laneway to be closed off, there will not be sufficent access to parking for downtown. Why not use Beamsville high for this

POH#2 Interactive Activity #7 Results

Is there anything you'd like to share to help confirm the vision and the design of Ontario street?

South side of QEW may also be used to build Hotels along with Residential Tall buildings- Tourism

traffic lights at Friesen intersection which would also help slow down traffic BUT all traffic lights down Ontario should be SMART lights.

POH#2 Comments: Thoughts on vision and principles

- Prioritize safety at intersections with high traffic and school crossings
- Utilize current storm retention drainages and outlets before creating new ones
- Promote green belt community
- Traffic control measures should be considered
- Make it accessible and favourable for public transportation including pedestrians and mobility access.
- Retirement community need scooters too
- Create a similar plan for other regional roads
- Restrict trucks from backing into private driveways and causing property damage

POH#2 Comments : Improvements around Ontario Street

- Designate parking areas for trucks
- Limit commercial signage on Ontario street
- Provide incentives to potential businesses
- Widen Ontario street to accommodate developments
- Bury electrical wires before planting new trees
- Provide compensation to landowners who lose properties due to expansion
- Install more traffic lights